All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families, and communities in creating a culture of compassion, acceptance, unity, and respect.

**About:** The Great Kindness Challenge is a proactive and positive bullying prevention initiative that improves school climate and increases student engagement. The Great Kindness Challenge is one week devoted to performing as many acts of kindness as possible on campus. Using the provided checklist of 50 kind acts, students accept the challenge and show the world that KINDNESS MATTERS!

**Where:** Every school, every where.

**How:** It’s easy! Simply copy the provided kindness checklist and ask classroom teachers to distribute the checklist to each of their students. Using the kindness checklist, the students work independently, in small groups or as a whole class to complete all 50 challenges.

**Who:** All students, grades PreK-12.

**When:** Annually, the last week in January. (January 28 - February 1, 2019 or the best week for your school)

**Our 2019 Impact**

- Over 10 million students
  - 10,546,421

- Over 19 thousand schools
  - 19,797

- Over 500 million acts of kindness
  - 527,321,050

- Over 100 countries
  - 103

greatkindnesschallenge.org  501(c)(3) nonprofit organization #26-1564351  #GreatKindnessChallenge
Kids for Peace is a global non profit with the mission to create peace through youth leadership, community service, global friendships, and thoughtful acts of kindness. The vision for Kids for Peace is a safe and peaceful world where all people respect and care for each other and our planet. Kids for Peace serves as a model and inspiration for creating this reality with children leading the way, not only for today, but for generations to come. The Great Kindness Challenge is a Kids for Peace program.

For press inquires contact Jill McManigal at jill@kidsforpeaceglobal.org or 760.846.0608.

“Every school in America should participate in The Great Kindness Challenge. It not only helps to elevate the school climate, it’s a highly effective tool in engaging all students, staff and community members. So simple, so powerful.”

Garry Grotke, 2013 California Elementary Principal of the Year

The Great Kindness Challenge®
One Week. One Checklist. Infinite Happiness.

“After this week ends, I want to keep being kind.”
Michaela, Fourth Grade Student